Piedmont South Atlantic Coast CESU
1st Annual Business Meeting
&
Strategic Planning Retreat
February 29, March 1 and 2, 2004 – University of Georgia

Agenda

Sunday, February 29, 2004

6:30 p.m. Group Reception
Courtyard, Georgia Center for Continuing Education

Monday, March 1, 2004

Breakfast on your own

8:00 a.m. Informal Reception in Room Q on 2nd floor (coffee, water, hot tea provided)
8:30 a.m. Welcome, Purpose of the Workshop, and Introduction of the Facilitator and Recorder – Jim Sweeney, UGA, Warnell School of Forest Resources

Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator, Snider and Associates

Introductions of the Group

What are the Advantages of Having a Piedmont South Atlantic Coast CESU (including the strengths/assets the participants bring to the table)?

10:00 a.m. Break

10:30 a.m. What are the Potential Challenges/Problems with Having a CESU?

12 noon Lunch

1:00 p.m. What are the External Factors/Trends (e.g., economic, political, environmental, technological, demographic) That Will/Might Have an Impact on the Piedmont South Atlantic Coast CESU in the Next Three Years:

  • Positively (opportunities)?
  • Negatively (threats)?

Develop a Mission/Purpose Statement (one sentence that states why the Piedmont South Atlantic Coast CESU exists and who it serves)

2:30 p.m. Break
March 1 – cont’d

3:00 p.m. Identify Three-Year Goals (what the CESU will accomplish)
   • Brainstorm
   • By Consensus, select 4 or 5 goals

Begin to Identify One-Year (4/1/04 to 3/31/05) Strategic Objectives (how the goals will be addressed initially – by when, who will be accountable, for what specific, measurable outcomes/results) for each of the Three-Year Goals

Summary of the Day, Preview of Tomorrow, and Closing Remarks

4:30 p.m. Adjourn

5:30 p.m. Vans depart from Georgia Center for Flinchum’s Phoenix

6:00 p.m. Dinner – barbecue
    Flinchum’s Phoenix (transportation provided)

Tuesday, March 2, 2004

Breakfast on your own

8:00 a.m. Informal Reception in Room Q on 2nd floor (coffee, water, and hot tea provided)

8:30 a.m. Welcome and Agenda Review – Marilyn Snider, Facilitator

Review and Revise, if needed, the Piedmont South Atlantic Coast CESU:
   • Mission Statement
   • Three-Year Goals

Determine the One-Year Strategic Objectives for Each of the Goals

10:00 a.m. Break

10:30 a.m. Discuss/Determine the CESU:
   • Structure
   • Decision-Making Process
   • Reporting Process
Next Steps and Follow-up Process for Monitoring Progress on the Goals and Objectives

12:00 noon  Lunch

1:00 p.m.  Discussion of Web Site

Discussion of the Next Meeting

Summary of the Workshop

Closing Remarks

2:30 p.m.  Adjourn

Please come at 8 a.m. for informal conversation as a part of the team-building process. There will be mid-morning and mid-afternoon breaks with a group lunch each day at 12:00 noon. Sunday evening there will be a group reception, and Monday evening there will be a dinner at Flinchum’s Phoenix (transportation provided).

No cell phone calls, audible pagers or scheduled meetings during the workshop please.  Bring your 2004 calendar to the workshop.